

Subject: 30-foot Ferris wheel on Sunday: Pardall Carnival returns

Come to Pardall Road on Sunday, April 30, 12–4pm for a 30-foot Ferris wheel. We paid \$10K for this, so please come and use it.

Oh, and don't forget about these:

- Free food from 6 local businesses: Dank Bowl Kitchen, Hummus Republic, I.V. Deli Mart, Sam's To Go, Woodstock's Pizza, and Zócalo
- 8 carnival games (with plushies)
- 2 caricature artists
- 40 tabling organizations
- 18 raffle prizes
- Free tote bags
- Live music from local bands

We want to bring people together, because we believe we are all human beings—deserving of decency and respect and love. Students, kids, families, faculty members, long-term residents: you will meet people of everywhere and every time. And, perhaps with a bit of empathy, we might just stop ourselves from punching and nuking each other to oblivion.

This is Pardall Carnival. We hope you will join us in forestalling global nuclear annihilation.

And we are the Isla Vista Community Relations Committee, or IVCRC for short. We give free money to people so they can do cool stuff with it. The catch? The “cool stuff” can't just be for UCSB students. We're hiring after the carnival; stay tuned for that.

We're also looking for volunteers. As a volunteer, you will get the following:

- Community service hours
- T-shirt
- Sunscreen
- Water
- Bagel (maybe)

Sign up to volunteer here: tinyurl.com/CarnivalVolunteering23

We're also looking for organizations to table. As a tabler, you will get the following:

- Exposure™
- in front of 1000 people
- no really people need to visit 6 tables and actually hear you talk before they can get their food so we guarantee rewarding interactions and conversions and CTRs and KPIs and ROIs and NSAs for you

Sign up to table here: tinyurl.com/CarnivalTabling23

Fine print:

- To get a food voucher (Kool Kids call them Pardollas, like dolla bills), you need to get a hole-punch card from us at the main table. Then, visit 6 tables, listen to their delightful spiels, offer your card as hole-punch sacrifice, and come back to us to exchange for one (1) *Homo economicus* free lunch. Limit one (1) per person! These things aren't free, you know.
- To get a tote bag and enter our raffle for one (1) of eighteen (18) prizes, you need to sign up for our newsletter (no spam, promise—sometimes we forget the password to our account for several months at a time). You will need to do this at our designated table on the day of the event. Once we see you sign up, you will win (a chance to win).

Questions? Stalk us:

- Email: ivcrc.as.ucsb@gmail.com
- Newsletter: eepurl.com/hTOc2L
- Shoreline: shoreline.ucsb.edu/IVCRC/club_signup
- Instagram: [@as_ivcrc](https://www.instagram.com/as_ivcrc)
- Reddit: [r/IVCRC](https://www.reddit.com/r/IVCRC)
- LinkedIn: [@isla-vista-community-relations-committee](https://www.linkedin.com/company/isla-vista-community-relations-committee)
- Facebook: [@IVCRC](https://www.facebook.com/IVCRC)
- Website: ivcrc.as.ucsb.edu

Best,

Yiu-On Li (he/him)

IVCRC Internal Chair 22–23