



ISLA VISTA RECREATION AND PARK DISTRICT  
961 Embarcadero Del Mar, Isla Vista, CA 93117  
[www.ivparks.org](http://www.ivparks.org) | (805) 968 – 2017

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Date: April 28, 2023

To: Local Media and Isla Vista Stakeholders

From: Isla Vista Recreation & Park District

**PRESS RELEASE: IVRPD and Gauchos for Recovery Generate Generation Recovery, Pursue Harm Reduction**

**Isla Vista, CA** – Isla Vista Recreation & Park District (IVRPD) and UCSB Gauchos for Recovery are excited to spring into the second event of the Spring Concert Series: Generation Recovery, an art and music festival that promotes rehabilitation and harm reduction for those experiencing addiction and substance use disorders. The interludes between each band set will feature overdose prevention trainings and—for those who pick up a free Narcan and fentanyl overdose prevention kit—raffles for two \$25 gift cards from Inspiring Sobriety and one \$200 gift card from Doing It Sober.

Event partners from the Isla Vista Food Co-Op, IV Trading Post, KCSB, and Students for Reproductive Justice will also be tabling during the live concert on Saturday, offering information and resources for attendees. Guests are also encouraged to take a ride on the mechanical bull and participate in a guided plant-potting workshop.

Five bands will play during the day: Michael Seitz, Acacia, French Cinema, Lemon Generation, and The Bad Neighbors. IVRPD thanks the rest of its partners—the Isla Vista Food Co-op, Isla Vista Trading Post, Students for Reproductive Justice, and KCSB—as well, without whom this event would not be possible.

"Safety in our community is a top concern, especially with the increase of fentanyl deaths in Santa Barbara County," said Santa Barbara County District 2 Supervisor Laura Capps. "This is an emergency, and we need all the resources, education, and awareness to help save lives. Thank you, IVRPD, for providing this support."

"Spring is a time of new beginnings. The weather warms, the leaves return, and tomorrow is another day," said IVRPD General Manager Kimberly Kiefer. "IVRPD is grateful to Gauchos for Recovery and all our partners for helping students chart a new course, one where you are never alone."

"The goal of Generation Recovery is to bring people together to celebrate recovery, promote harm reduction and well-being in our community, and to honor those we have lost to overdose", said Angie Bryan of Gauchos for Recovery. We are also celebrating the 10 year anniversary of the GFR program! Our Overdose Prevention Team in GFR, especially Phoebe Alva, have done an amazing job putting together an event that we hope will provide an opportunity for healing in our community, especially given the recent tragedies."

"Two of our Strategic Priorities are Community Engagement and Community Advocacy," said Sadie McDade, Marketing Manager of the IV Food Co-Op. We always love partnering with IVRPD on their events because it allows us to create opportunities for the greater community to participate in the cooperative, and for our co-op to participate in the greater community."

"All of us at Isla Vista Trading Post are ecstatic to collaborate with the IV community for this event!," said Marlena and Lena of IV Trading Post. "Community safety and education are some of our core tenets as an organization and we are very much looking forward to showing our support this weekend. We can't wait to do all these while promoting and encouraging sustainability in our local community this Saturday from 1-4."

This free outdoor event will take place on Saturday, April 29, 1–5pm, at Anisq'Oyo' Park. IVRPD encourages guests to attend the event by bicycle, by skateboard, by foot, by bus—direct routes to the park include Santa Barbara MTD Lines



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11, 15x, 25x, and 27—or by other means of alternative transportation. Guests may request ADA accommodations by emailing [ivrpd@ivparks.org](mailto:ivrpd@ivparks.org) or by calling (805) 968-2017.

#### Event Timeline & Run-of-Show

1:00pm	Event begins
1:00pm – 1:45pm	Michael Seitz performs
1:45pm – 2:30pm	Acacia performs
2:30pm – 3:15pm	French Cinema performs
3:15pm – 4:00pm	Lemon Generation performs
4:00pm – 5:00pm	The Bad Neighbors performs
5:00pm	Event ends

#### Event Partners and Organizations

**UCSB Gauchos for Recovery:** Gauchos for Recovery is a peer-driven UCSB program that aims to provide a safe, supportive, and engaging environment for students in recovery or seeking recovery from substance use disorders and addictive behaviors. We support students engaging in any recovery pathway they choose. Additionally, we support students who have been directly or indirectly affected by the substance use of friends or loved ones, and we work to create a recovery-ready campus community. [atbryan@ucsb.edu](mailto:atbryan@ucsb.edu)

**Isla Vista Food Co-op:** The Isla Vista Food Co-op is Santa Barbara County's only community-owned grocery store. We were founded in 1972 by students and Isla Vistans who wanted to ensure that the community would always have neighborhood access to high quality and affordable food, and that our local farmers and producers would have a dedicated store to sell to. We participate in many community events to help share resources to make grocery shopping fun and affordable. We invest back into Isla Vista so that everyone can benefit from having a grocery store that everyone owns together. [outreach@islavistafood.coop](mailto:outreach@islavistafood.coop)

**Isla Vista Trading Post:** A student-run org that recirculates clothing in the IV area. [@ivtradingpost](https://www.instagram.com/ivtradingpost) (Instagram)

**Students for Reproductive Justice:** We are committed to changing structural inequalities regarding reproductive justice at UCSB and beyond as a part of the UCSB AS Human Rights Board. [as-srj@ucsb.edu](mailto:as-srj@ucsb.edu)

**KCSB:** The radio station at the University of California, Santa Barbara, KCSB-FM, is licensed by the Federal Communications Commission to the Regents of the University of California. KCSB is funded primarily by the students at UCSB and the community at large. As a non-commercial, educational FM station broadcasting for the public interest, KCSB enters into no commercial contracts which allow access to the airwaves and it strives to provide programming substantially different from that carried by commercial broadcast media. It is also designed to be educational for both programmers and listeners. UCSB students and other programmers are provided an opportunity to learn the fundamentals of radio broadcasting. [dmc@kcsb.org](mailto:dmc@kcsb.org)



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#### Artist Information

**Michael Seitz:** [@the\\_mike\\_inside](https://www.instagram.com/the_mike_inside) (Instagram)

**Acacia:** [@acaciaiv](https://www.instagram.com/acaciaiv) (Instagram)

**French Cinema:** [@frenchcinemaofficial](https://www.instagram.com/frenchcinemaofficial) (Instagram)

**Lemon Generation:** [@lemongeneration](https://www.instagram.com/lemongeneration) (Instagram)

**The Bad Neighbors:** [@badneighborssb](https://www.instagram.com/badneighborssb) (Instagram)



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## **IVRPD Spring Concert Series: April 22 – May 13, 2023**

### **What is the IVRPD Spring Concert Series?**

It is a free, outdoor live music event hosted and presented by IVRPD in creative partnership with various student organizations from UCSB and Isla Vista. The Spring Concert Series is a month-long event featuring support from event sponsors and partner organizations.

### **When is the event?**

The Spring Concert Series runs each Saturday from April 22<sup>nd</sup> through May 13, 2023. The Spring Concert Series is part of IVRPD's continuum of seasonal recreational programming and is one of IVRPD's most popular premier live programming events.

### **What kind of activities will there be?**

At this year's Spring Concert Series, a variety of activities will be offered, including tee-shirt tie dying, bracelet making, mechanical bull riding, plant-potting workshops, and much more!

### **Who can attend the event?**

The Spring Concert Series is open to all ages. Everyone is welcome!

### **Where is the entrance to event?**

The event entry point is located at Anisq'Oyo' Park at 950 Embarcadero Del Mar near Isla Vista Market.

### **What time does the event start?**

The Spring Concert Series event starts each Saturday from 1pm-5pm. The grand finale will take place on Saturday May 13 from 1-9pm as the "Concert for the Coast" celebration and event wrap-up.

### **Will there be any food or water?**

A limited supply of snacks and lite refreshments will be offered while supplies last.

### **What can I bring to the event?**

Guests may bring lawn chairs, blankets, food, and drink. Drugs, alcohol and weapons are expressly forbidden. Please no smoking or vaping.

### **How can I access the event?**

Guests are encouraged to access the event using bicycle, Santa Barbara Metro (MTD) line 11, 24x and 27, or other alternative means of transportation. For ADA accommodations, please dial (805) 350-8751 or email [norman@ivparks.org](mailto:norman@ivparks.org).

### **Are you accepting volunteers?**

IVRPD is always seeking for volunteers for its Adopt-A-Block Program and Park Stewardship Program. Please email [cleaniv@ivparks.org](mailto:cleaniv@ivparks.org) to learn how you can get involved today!