



ISLA VISTA RECREATION AND PARK DISTRICT  
961 Embarcadero Del Mar, Isla Vista, CA 93117  
[www.ivparks.org](http://www.ivparks.org) | (805) 968 – 2017

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Date: April 21, 2023

To: Local Media and Isla Vista Stakeholders

From: Isla Vista Recreation & Park District

**PRESS RELEASE: Isla Vista Earth Day Sprouts Again through IVRPD, EAB Partnership**

**Isla Vista, CA** – Isla Vista Recreation & Park District (IVRPD) and the UCSB AS Environmental Affairs Board (EAB) are gearing up to celebrate Isla Vista Earth Day, an annual gathering that promotes use without waste and encourages time with good company. IV Earth Day will feature plant potting, a clothing swap, T-shirt tie-dyeing, student tabling, an appearance by the Goleta Valley Library Bookvan, and a plywood mosaic that all attendees will have a hand in painting and assembling throughout the day. Additionally, slated to perform at the festival are the bands Dawn Patrol, Primarose, Shark Exhibit, and Duende. This event is possible only through partnerships between IVRPD, EAB, UCSB AS Recycling, and the Isla Vista Food Co-op.

“There is no plan B when it comes to our home, planet Earth,” said Santa Barbara County District 2 Supervisor, Laura Capps. “We must continue to educate, celebrate, and be in community in support of our planet and I am grateful for IVRPD for prioritizing this in their Earth Day events.”

“The Environmental Affairs Board is so thrilled to be celebrating another Earth Day Festival here in Isla Vista!”, said Fleurette Juda of the UCSB Environmental Affairs Board. Hosting this event for our community has been such a rewarding experience, and we hope everyone has a fun time listening to some great music, trying out different activities and meeting people from a ton of cool organizations, all in celebration of Earth Day!”

“Earth Day at the IV Food Co-op is something we look forward to every year! As a food co-op, one of our Strategic Priorities is to be a leading example of Environmental Stewardship among our community members—whether that’s through our commitment to provide sustainable products, our low-waste bulk department, our in-store compost program, or our many partnerships with local, environmentally conscious organizations,” said Ylianna Casto, Outreach Assistant Manager for the Isla Vista Food Co-Op. “We are very excited to collaborate with EAB and the IVRPD in this year’s IV Earth Day Fest to further bring people together in harmony with our natural world through what we know best: FOOD!”

“The Goleta Valley Library Bookvan is thrilled to participate in this wonderful event that promotes our community parks and natural spaces to celebrate our connections to each other and the environment,” said City of Goleta Neighborhood Services Director Jaime A. Valdez. “We welcome this opportunity to learn, share, and appreciate the environment’s beauty and importance in such a unique setting.”

“Abundant parks, majestic nature, and lovely landscapes are the lifeblood of Isla Vista, and there is no better way to reaffirm their centrality than by bringing the whole community together for an afternoon on the grass,” said IVRPD General Manager Kimberly Kiefer. “The District looks forward to an afternoon that will match the vibrancy of our town’s ecology.”

This free outdoor event will start on Saturday, April 22 at 1pm at Anisq’Oyo Park, and will run for as long as supplies last. IVRPD encourages guests to attend the event by bicycle, by skateboard, by foot, by bus—direct routes to the park include Santa Barbara MTD Lines 11, 15x, 25x, and 27—or by other means of alternative transportation. Guests may request ADA accommodations by emailing [ivrpdp@ivparks.org](mailto:ivrpdp@ivparks.org) or by calling (805) 968-2017.



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#### Event Timeline & Run-of-Show

1:00pm – 1:45pm	Tablers set up; event begins; Dawn Patrol performs
2:00pm – 2:45pm	Primarosa performs
3:00pm – 3:45pm	Shark Exhibit performs
4:00pm – 5:00pm	Duende performs
5:00pm	Tablers pack up; activities continue until supplies run out

#### Event Partners and Organizations

**[UCSB AS Environmental Affairs Board \(EAB\)](#):** The charge of the Environmental Affairs Board is to promote environmental, social, political, and economic sustainability. The Board serves UC Santa Barbara and the surrounding communities by coordinating with decision makers, local organizations, and student groups to advocate for improvements to environmental standards at the local, national and global level. Additionally, the Board provides students with environmental education and encourages a culture of eco-friendly habits in order to shape their lives at UCSB and beyond. [eab@as.ucsb.edu](mailto:eab@as.ucsb.edu)

**[UCSB AS Recycling](#):** Our mission is to reduce waste at UCSB both through direct collection and through education and information sharing. We believe that true environmental progress requires direct, hands-on action and personal responsibility, not just ideals and slogans. We, along with our partner organization The Department of Public Worms, are deeply committed to the day-to-day recycling, compost, and electronic waste collection services that have helped make UCSB a state and national leader in waste reduction for nearly 20 years. At the same time, we recognize that teaching students and staff how to recycle, compost, and reduce waste can have a huge impact both on and off campus, and is the only way to achieve lasting change. We value our campus and community, and are committed to a goal of zero waste at UCSB! [asrecycling@as.ucsb.edu](mailto:asrecycling@as.ucsb.edu)

**[Isla Vista Food Co-op](#):** The Isla Vista Food Co-op is Santa Barbara County's only community-owned grocery store. We were founded in 1972 by students and Isla Vistans who wanted to ensure that the community would always have neighborhood access to high quality and affordable food, and that our local farmers and producers would have a dedicated store to sell to. We participate in many community events to help share resources to make grocery shopping fun and affordable. We invest back into Isla Vista so that everyone can benefit from having a grocery store that everyone owns together. [outreach@islavistafood.coop](mailto:outreach@islavistafood.coop)

**[Goleta Valley Library Bookvan](#):** The Goleta Valley Library's Bookvan for the Isla Vista community began service on Monday, October 4, 2021. The Bookvan operates Monday through Friday with stops throughout the Isla Vista area. The specialty van holds approximately 500 books and is powered with Wi-Fi and a solar battery. The Bookvan provides library services to the wider Isla Vista community with the delivery of books, audiovisual materials, Library of Things items, technology, craft kits for kids, Honor System books, free books, and more. Library cards are issued to everyone who wants one. Free Wi-Fi is available near the van for patrons to download some of the 1 million+ items available through the Goleta Valley Library e-Library. [goletavalleylibrary@cityofgoleta.org](mailto:goletavalleylibrary@cityofgoleta.org)



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#### Artist Information

**Dawn Patrol:** Discover on TikTok [@dawnpatrolband](https://www.tiktok.com/@dawnpatrolband)

**Primarose:** No artist information available.

**Shark Exhibit:** No artist information available.

**Duende:** Discover on Spotify ([@DUENDE](https://open.spotify.com/artist/DUENDE)) and Instagram ([@duendelive](https://www.instagram.com/duendelive)).