



ISLA VISTA RECREATION AND PARK DISTRICT
961 Embarcadero Del Mar, Isla Vista, CA 93117
www.ivparks.org | (805) 968 – 2017

Date: May 12, 2023

To: Local Media and Isla Vista Stakeholders

From: Isla Vista Recreation & Park District

PRESS RELEASE: Isla Vista Surfrider Foundation and IVRPD host Concert for the Coast, protect Gaviota Coast

Isla Vista, CA – The Isla Vista chapter of the Surfrider Foundation (IVSF) and Isla Vista Recreation & Park District (IVRPD) are teaming up to host the twenty-fourth-annual Concert for the Coast, raising both awareness and money for the protection of the Gaviota Coast and all of Isla Vista’s beaches. Featuring seven bands, four clothing vendors, four handicraft activities, various food vendors, and a string of opportunity drawings, the ensemble marks the grand finale of IVRPD’s second-annual Spring Concert Series.

Admission to the event is free, but all contributions will go to the Gaviota Coast Conservancy. Last year, IVSF’s concert raised \$2,500 for the protection and enjoyment of the world’s ocean, waves, and beaches; this year, IVSF hopes this concert will raise at least \$10,000. To encourage donations, donors will automatically enter a series of drawings for two tickets to see The Lumineers in concert at the Santa Barbara Bowl; a surfboard bag, a traction pad, and more surf gear; a one-month membership to CorePower Yoga; skateboards from Element Skateboards; sunscreen kits from Avasol; and gift cards to Deckers Brands, Cajé, and Crushcakes & Café.

Blue Lemonade, Never Clever, the Katie Skene Band, Glenn Annie, and Ray and Paul Holmberg compose the afternoon’s entertainment, while Levitation Room and Mapache close out the evening. Jewelry making, arts and crafts, face painting, and screen printing are all free; if attendees need something to print on, clothing vendors Loopy Clothing, Las Muertos, BAAD Sunday, and Isla Vista Trading Post have them covered.

Tabling organizations include the UCSB AS Department of Public Worms, the UCSB AS Food Bank, and the Isla Vista Food Co-op. IVSF and IVRPD thank the event’s sponsors—UCSB AS Program Board, the UCSB AS Community Affairs Board, and the UCSB AS Isla Vista Community Relations Committee—without whom this afternoon and evening would not be possible.

“Conservation and connection within our beloved coastal community: these are the principles that IVRPD and Surfrider live by,” said IVRPD General Manager Kimberly Kiefer. “Escapes from the urban density of IV to Anisq’Oyo Park to Devereux—this concert is to remind residents that Isla Vista is a paradise of whales and ecology and wildlife corridors, a paradise that we all need to acknowledge our part in preserving for generations to come.”

“Surfrider is extremely excited to partner with IVRPD to put on the 24th annual Concert for the Coast,” said Zach Winner of IV Surfrider. “It’s an amazing opportunity to help give back to the Gaviota Coast which gives so much to us, and it’s also brings people together within the community. We hope everyone can join us this Saturday.”

This free outdoor event will take place at Anisq’Oyo Park on Saturday, May 13, 1:00–8:15pm. IVRPD encourages guests to attend the event by bicycle, by skateboard, by foot, by bus—direct routes to the park include Santa Barbara MTD Lines 11, 15x, 25x, and 27—or by other means of alternative transportation. Guests may request ADA accommodations by emailing ivrpd@ivparks.org or by calling (805) 968-2017.

For questions or comments, please email Nicholas A. Norman at nnorman@ivparks.org or call (805) 350-8751.

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Event Timeline & Run-of-Show

6:30am	Load in	1:00pm – 2:00pm	Blue Lemonade performs
10:00am	Line check	2:00pm – 3:00pm	Never Clever performs
1:00pm	Event begins	3:00pm – 4:00pm	Katie Skene Band performs
		4:00pm – 5:00pm	Glenn Annie performs
		5:00pm – 6:00pm	Ray and Paul Holmberg performs
		6:00pm – 7:00pm	Levitation Room performs
		7:15pm – 8:15pm	Mapache performs, event ends

Event Partners and Organizations

Gaviota Coast Conservancy: Protecting the Gaviota Coast since 1996, the Gaviota Coast Conservancy has grown from a local, grass-roots movement to become a community catalyst partnering with other organizations to advance the public interest in this area. Together, we work to protect the Gaviota Coast from inappropriate development, encroaching urban sprawl, and large-scale residences that would limit public access and forever alter the coast's character.

info@gaviotacoastconservancy.org

Surfrider Foundation: The Surfrider Foundation is a community of everyday people who passionately protect our playground—the ocean, waves, and beaches that provide us so much enjoyment. The Surfrider Foundation is dedicated to the protection and enjoyment of the world's ocean, waves and beaches, for all people, through a powerful activist network. info@surfrider.org

UCSB AS Community Affairs Board: The AS/UCSB Community Affairs Board (CAB), UCSB's Volunteer Action Center, is dedicated to enhancing the educational experience of all UCSB Students by providing information and easy access to community service work. Through a wide range of projects and community programs, CAB seeks to augment classroom experiences, create opportunities for career exploration, connect UCSB to the community in a meaningful way, and promote the ethics of public service. cabcochair@as.ucsb.edu

UCSB AS Isla Vista Community Relations Committee: The Isla Vista Community Relations Committee connects UC Santa Barbara students with long-term residents of Isla Vista, and vice versa. We are also responsible for the education of campus and student communities regarding issues within Isla Vista and Santa Barbara County. IVCRC accomplishes these missions by serving as a funding and planning source for projects that promote community relations. In other words, we give money to people and organizations so that they can do cool stuff with it. Projects we fund and plan must include non-student residents in Isla Vista, so events and programs cannot only be open to students. ivcrc.as.ucsb@gmail.com

UCSB AS Program Board: AS Program Board is a student-operated non-profit organization funded by lock-in fees which aims to coordinate fun and educational events for the UC Santa Barbara community. Appointed student board members gain hands-on experience in planning, booking, advertising, and running various events ranging from intimate open mics to 10,000 capacity festivals. commissioner@as.ucsb.edu



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Artist Information

Blue Lemonade: No artist information available

Never Clever: [@nevercleverband](#) (Instagram)

Katie Skene Band: [@katie_skene](#) (Instagram)

Glenn Annie: [@glennannie_band](#) (Instagram)

Ray and Paul: [@rayandpaulholmberg](#) (Instagram)

Levitation Room: [@levitation_room](#) (Instagram)

Mapache: [@mapacheband](#) (Instagram)

Site Map





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Event FAQs

What is the IVRPD Spring Concert Series?

It is a free outdoor live music event taking place over a month, hosted and presented by IVRPD in creative partnership with various event organizers and partner organizations, including student organizations from UCSB and Isla Vista.

When is the event?

The Spring Concert Series runs each Saturday from April 22 to May 13, 2023. The Spring Concert Series is part of IVRPD's continuum of seasonal recreational programming and is one of IVRPD's most popular live events.

What kind of activities will there be?

At this year's Spring Concert Series, we will offer a variety of activities, including jewelry making, arts and crafts, face painting, screen printing, and opportunity drawings!

Who can attend the event?

The Spring Concert Series is open to all ages. Everyone is welcome!

Where is the entrance to the event?

The event entry point is located at Anisq'Oyo Park at 950 Embarcadero Del Mar, near Isla Vista Market.

What time does the event start?

The final event in the Spring Concert Series, Concert for the Coast, is on Saturday, May 13, 1–9pm.

Will there be any food or water?

A limited supply of snacks and refreshments will be offered while supplies last.

What can I bring to the event?

Guests may bring lawn chairs, blankets, and food. Drugs, alcohol, and weapons are expressly forbidden. Please do not smoke or vape.

How can I access the event?

Guests are encouraged to attend the event by bicycle, by skateboard, by foot, by bus—direct routes to the park include Santa Barbara MTD Lines 11, 15x, 25x, and 27—or by other means of alternative transportation. For ADA accommodations, please email Nicholas A. Norman at nnorman@ivparks.org or call (805) 350-8751.

Are you accepting volunteers?

IVRPD is always seeking volunteers for its Adopt-A-Block and Park Stewardship programs. Please email cleaniv@ivparks.org to learn how you, today, can help!