



ISLA VISTA RECREATION & PARK DISTRICT  
961 Embarcadero del Mar, Isla Vista, CA 93117  
[ivparks.org](http://ivparks.org) | (805) 968 - 2017

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Date: May 18, 2023

To: Local media and Isla Vista stakeholders

From: Isla Vista Recreation & Park District

**PRESS RELEASE:** IVRPD Celebrates APIDA Heritage Month with Music, Dance, Food

**Isla Vista, CA** — In honor of the rich tapestry of Isla Vista’s Asian Pacific Islander Desi American (APIDA) community, Isla Vista Recreation & Park District (IVRPD) is preparing to weave together the APIDA Heritage Month Celebration. Originally postponed in January, the event now returns with food from Kin Bakeshop and activities like small paper crafts and Asian American trivia, seven tabling organizations, and six music and dance performances.

“Santa Barbara County has a strong and vast history of APIDA families and individuals,” said Santa Barbara County Second District Supervisor Laura Capps. “Thank you to IVRPD for honoring their experience, stories, and lives with such a fun and inclusive event.”

Performances come courtesy of SS805, TBD, laorana Te Otea, UCSB Taara, imKENNETHY, and Jomch. Tabling organizations comprise laorana Te Otea, Pacifica Graduate Institute, the Santa Barbara Trust for Historic Preservation, the UCSB Department of Asian American Studies, UCSB Kapatirang Pilipino, the UCSB Nikkei Student Union, and UCSB Taara.

“We are honored to be celebrating important cultural traditions from members of the APIDA community right here in our Little Acorn Park, in Isla Vista,” said IVRPD General Manager Kimberly Kiefer. “We hope everyone can join us in learning about APIDA culture from so many people around the world.”

Besides raising the profile of the APIDA community, this event aims to raise awareness around the uptick in anti-Asian hate crimes nationwide and to show support for those who are or may be affected.

This free outdoor event will take place at Little Acorn Park on Saturday, May 19, 1–5pm. IVRPD encourages guests to attend the event by bicycle, by skateboard, by foot, by bus—direct routes to the park include Santa Barbara MTD Lines 11, 15x, 25x, and 27—or by other means of alternative transportation. Guests may request ADA accommodations by emailing [ivrpd@ivparks.org](mailto:ivrpd@ivparks.org) or by calling (805) 968-2017.

For questions or comments, please email Nicholas A. Norman at [nnorman@ivparks.org](mailto:nnorman@ivparks.org) or call (805) 350-8751.

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#### Event Timeline and Run-of-Show

1:00pm	Event begins
1:00–2:35pm	TBD performs
2:45–3:00pm	laorana Te Otea performs
3:05–3:10pm	UCSB Taara performs
3:20–3:50pm	imKENNETHY performs
4:00 – 4:50pm	Jomch performs
5:00pm	Event ends

#### Event Partners and Organizations

**Kin Bakeshop:** Will & Tommy started Kin Bakeshop in response to the pandemic with the goal of bringing our community together through donuts. All our donuts are made with care and from scratch, and made to be enjoyed in the presence of kin. Our humble popup is currently transitioning into a storefront all thanks to your support and appreciate your patience as we figure things out! [hello@kinbake.com](mailto:hello@kinbake.com)

#### Artist Information

**SS805:** [@ss805ucsb](https://www.instagram.com/ss805ucsb) (Instagram)

**TBD:**

**laorana Te Otea:** [@ucsbito](https://www.instagram.com/ucsbito) (Instagram)

**UCSB Taara:** [@ucshtaara](https://www.instagram.com/ucshtaara) (Instagram)

**imKENNETHY:** [@imkennethy](https://www.instagram.com/imkennethy) (Instagram), [@imKENNETHY](https://open.spotify.com/artist/imKENNETHY) (Spotify)

**Jomch:** [@jomch](https://www.instagram.com/jomch) (Instagram), [@jomch](https://open.spotify.com/artist/jomch) (Spotify)



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